

*New Era*  
BUILDING SYSTEMS, INC.

Building

# "The Standard"

in Modular Living

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## Builder Trip... Jamaica

### Have House Will Travel... PMHA Show 2007

Our stint in Chocolate Town USA came and went in March. With a nice day for the first day and an okay weather wise second day, we met and greeted many in our new home, the Amherst. We had tons of traffic and talked to several builders, developers, and retailers about the New Era product. It is our hope that the Show will prove to give us some great results. Thanks to all of our builders who took the time to stop in and see us. A big THANKS to all those on the New Era Team who were instrumental in making this show come together, especially those who helped to finish the home and the whole production team for another great home!

To learn more about this great home see our Featured Home section on the next page!



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# Featured Home- Living the New Era Lifestyle

As our first "bonus ranch" in the New Century line, the Amherst should quickly become a favorite among builders and customers alike. With Georgia-Pacific siding in lap, board and batten, and shake, the home offered up loads of curb appeal at the PMHA Show in Hershey. Inside the home boasts an open floor plan from the minute you step in the foyer, but also keeps the Master Bedroom secluded in the front area of the home. The Kitchen debuted a new cabinet finish for us of Caramel in our Maple line. Look for this line to be available soon!

The Master Bath featured a tiled shower with a detail accent and a furniture style vanity.

The 1680 sq ft home features 3 bedrooms and 2 baths as well as about 800 sq ft of unfinished bonus space upstairs. Two tray ceiling features were shown in the foyer and Master Bedroom as well as 8'- 8" ceilings and 8' doors. The home was the complete package in a convenient two carrier ship.



Congrats to Schaff's who purchased this home. We received a great response to the home and anticipate that the home will be a great addition to one of their locations!

## Builder Tidbits

\*We are looking for more homeowners to highlight for upcoming issues of the newsletter. If you have anyone that you think would be interested please contact Kari.

\*We are looking for Builders to highlight in our new "Builder Profile" section. Contact Kari if you'd like to participate.

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# The New Era Team

Many of you talk to the 'New Era Team' on a daily basis, but don't know our teams history or the knowledge that we are fortunate enough to have under our roof. The following two articles below are to help you meet your New Era Team and to salute some of our most valuable assets, our employees.

## Get To Know Your New Era Team

When the market changes and production around here slows down, it isn't always easy to work in the Sales Department. One guy in that department that is constantly working his hardest is **Rick Thompson**, our Senior Regional Sales Manager.

Rick's dedication to his job is easily recognized by his late work hours for many years and the amount of time he spends in the office on the weekends. His devotion to New Era and his customers has steadily moved him from being our first Sales Coordinator through Regional Sales Manager and now to Senior Regional Sales Manager. He has developed great relationships with several of his builders and they enjoy having Rick as a sales rep. Rick's willingness to do what is needed to get the job done for the last **eight years** has earned him the responsibility of running the Sales Department in the absence of its manager.

**Thanks, Rick! Your years of dedication to New Era have not gone unnoticed. We appreciate all that you do.**

## We Salute You

After such an overwhelming response to our tray ceilings in our PMHA Show home, it seemed only fitting to talk about someone who had a big hand in making them a reality. One of those people is **Jim Milliron**, a Utility Guy.

Jim is responsible for installing all upgraded construction soffits, tray ceilings, feature ceilings, stairways, and for building and installing tub surrounds. In his spare time he builds furniture and brings that attention to detail with him to New Era. Jim has taken pride in our product for the last **eleven years** and made the transition from Crew Leader on Wall Set to Utility this past year. His excellent attitude towards his work and those around him is easily evident. Jim's work quality is superb and speaks volumes for the quality of the New Era brand. He would be any supervisor's description of a good company minded employee.

**Thanks, Jim! Attention to detail and pride in your work are two things you take very seriously. We salute you for all you do!**

**Thanks to great people like Rick Thompson and Jim Milliron for making New Era Building Systems a class above the rest!**

## EMPLOYEE TIDBITS

**\*PLEASE WELCOME LARRY CAMPBELL AND KATHY BERNARD TO THE NEW ERA TEAM!**

**\*A BIG THANK YOU TO ALL THOSE WHO HELPED FINISH THE AMHERST FOR THE HERSHEY SHOW AND ALL THOSE WHO WORKED IN THE HOME DURING THE SHOW.**

## Your New Era Management Team

<b>Ryan Bish</b> , <i>General Manager</i>	<b>Ext. 313</b>
<b>Kathy Bernard</b> , <i>Controller</i>	<b>Ext. 310</b>
<b>Chris Hepfer</b> , <i>Director of Engineering</i>	<b>Ext. 223</b>
<b>Mark Kriebel</b> , <i>Director of Purchasing</i>	<b>Ext. 226</b>
<b>Al Peters</b> , <i>Director of Service and Transportation</i>	<b>Ext. 235</b>
<b>Scott Peters</b> , <i>Director of Sales</i>	<b>Ext. 312</b>
<b>Dan Rhoades</b> , <i>Quality Control Manager</i>	<b>Ext. 250</b>
<b>Dean Russell</b> , <i>Costing Manager</i>	<b>Ext. 292</b>
<b>Mike Shick</b> , <i>Production Manager</i>	<b>Ext. 244</b>

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## Mississippi... An Update



The Willow is completed in Mississippi and drawing a lot of attention.



Joe Biltrite is the official New Era Building Systems "spokesperson". Joe is our builder buddy and can help anyone discover why New Era is the leader in our industry. Look for Joe in every issue to see what Joe will say next!!

Order up!

Spring has officially sprung and we are all beginning to thaw out from a long winter in the Northeast. With warmer weather upon us, everyone begins to think about all those "summer projects" they have on their list. For some this could mean building a new home. As many of you will confirm a batch of warm weather on a weekend can double or triple your traffic volume.

Keep in mind that as the weather gets warmer and traffic increases, so does our back log. Our offline dates are beginning to stretch further into the calendar year. If you have homes or customers that you are hoping to build in the early summer now is the time to order. Don't wait too long and not be able to build until the fall!

As Joe says....Order Up!!!

### ***In Our Next Issue...***

*Show Time...Look for our first ever Builder Profile. We hope to have the final finished pictures of our Custom Home. You'll also meet two more members of the New Era Team and another happy homeowner, plus learn what Joe will say next!*

We welcome any comments, suggestions, or questions about The Standard. Builders and New Era Personnel are welcome to submit articles, tidbits, or other items for the newsletter. Please forward all submissions or questions to Kari Miller, Marketing Coordinator, at New Era Building Systems. Contact information is as follows: [KNicolli@championhomes.net](mailto:KNicolli@championhomes.net); (800) 678-5581 ext. 314



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